



Partnering for Education

John Butler – Gwinnett County, GA

SESWA Fall Conference

October 3, 2018

Defining “Partnership”



Webster says:

“a relationship resembling a legal partnership and usually involving close cooperation between parties having specified and joint rights and responsibilities”

Where Are My Partners?



Look in the mirror!

Parks and Rec

Solid Waste

Police

Community Outreach

Support Services

Fire



Where Are My Partners?



Look behind the mirror!

Board of Education

Regional Districts

Local Colleges and Universities

Neighboring Cities and Counties

Where Are My Partners?



Look beyond the mirror!

Civic Organizations

Keep America Beautiful

NGOs

Summer Camps

Farmer's Markets



Aligning Partner Goals



Consider your mission statement

Consider your prospective partner's mission statement

Where does your mission overlap?

Aligning Partner Goals



Find complimentary strengths in your organizations

Organization	Volunteers	Staff and Equipment	Social Media	Funding
GC&B	✓		✓	
DWR		✓		✓

Examples of Partnering



DWR Partners in the Mirror:

Parks and Recreation	Fats, Oils, and Grease Management
Community Services	Meter Services
Solid Waste	Senior Services
Support Services	Wellness Center
Libraries	Police Department
Watershed Improvement	Fire Department
Volunteer Gwinnett	

Examples of Partnering



DWR Partners Behind the Mirror:

Gwinnett Clean & Beautiful	Georgia Gwinnett College
Gwinnett Extension Service	Gwinnett Technical College
Environmental Health Department	Gwinnett Science Fair
Metro N. GA Water Planning District	Parkview High School
Georgia Adopt-a-Stream	Discovery High School
City of Grayson	Meadowcreek High School
City of Lilburn	Lanier Community Garden
City of Lawrenceville	

Examples of Partnering



DWR Partners Beyond the Mirror:

Lake Lanier Association	Lilburn Woman's Club
Chattahoochee Riverkeeper	Norcross Farmer's Market
Yellow River Water Trail	Shaheen and Company
Lilburn Lions Club	Rancho Alegre Farms
Gwinnett Multicultural Advisory Council	REI, Inc.
Sierra Club, GA, Gwinnett Group	

Examples of Partnering



Gwinnett Extension Service and DWR



Examples of Partnering



Gwinnett Clean & Beautiful and DWR



Examples of Partnering



Chattahoochee Riverkeeper and DWR



Benefits of Partnering



All hands on deck!

- More volunteers
- More staff
- More equipment

Cover more ground!

- More events
- Larger sites
- Every watershed

Benefits of Partnering

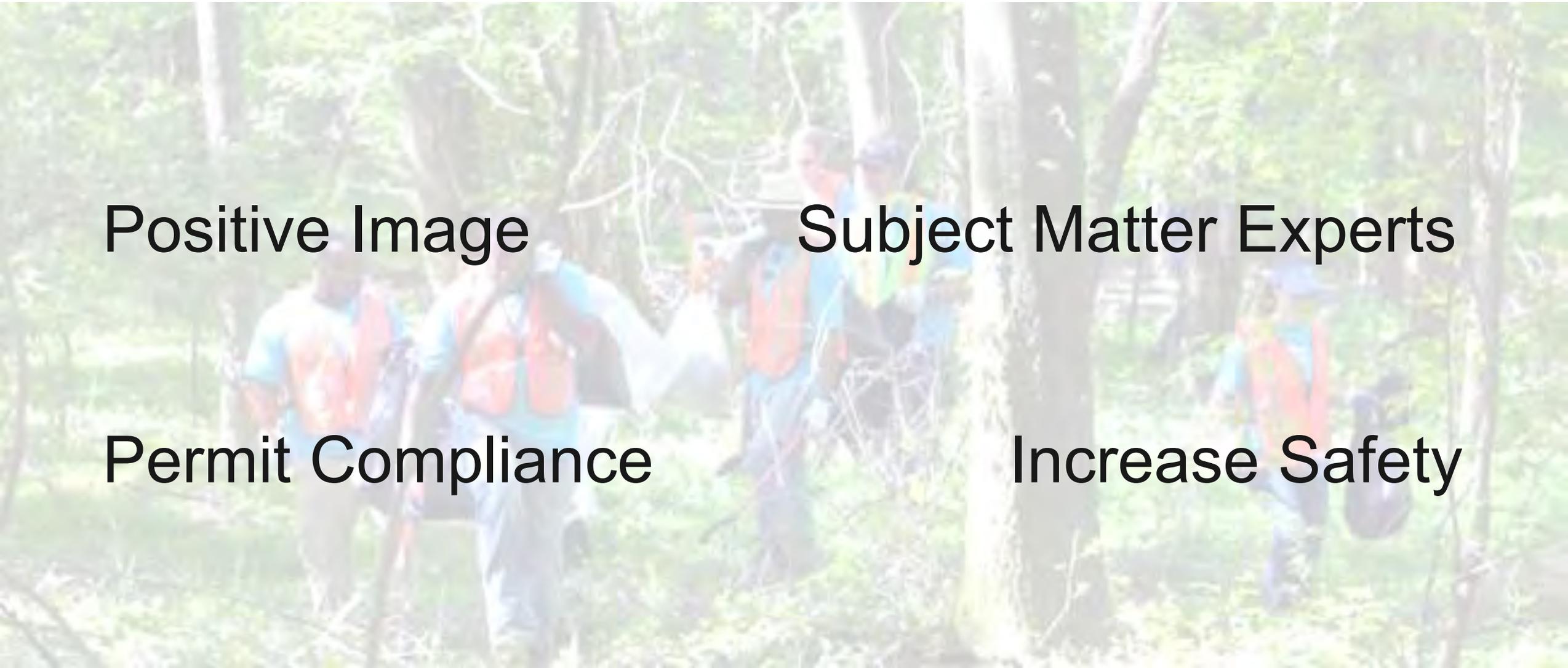


Positive Image

Subject Matter Experts

Permit Compliance

Increase Safety



Benefits of Partnering



Stream Cleanup Totals

2017

19,753 pounds of trash
including **849** bags of trash,
180 bags of recyclables, **98**
tires

634 Volunteers

15 Events covering **34** sites

2018 (to date...)

10,985 pounds of trash
including **225** bags of trash,
45 tires

314 Volunteers

12 Events covering **25** sites

Benefits of Partnering



Workshop Totals

2017

13 Workshops

12 topics

8 Locations

419 Attendees

2018 (to date...)

14 Workshops

11 topics

11 Locations

280 Attendees

Benefits of Partnering



Events and Festivals Totals

2017

8 Events; 2 Festivals

934 Attendees/Interactions

20 Exhibitors

2018 (to date...)

20 Events; 1 Festival

2008 Attendees/Interactions

7 Exhibitors



John Butler
Outreach Manager
Gwinnett County
Dept. of Water Resources
john.butler@gwinnettcountry.com
678.376.6914



Gwinnett



Questions?