



# CELEBRATING OUR SUCCESS

2021 - 2025 Highlights

## Growing SESWA & The Profession

Achieved sustained growth while expanding professional development opportunities, student engagement, and regional representation

**Membership increased 22%** and **conference attendance grew 39%**, reflecting even greater relevance and value to the profession



Launched conference scholarships and mentoring programs in 2024, **awarding 15 scholarships across 2024 and 2025** to increase access for college students



**Celebrated SESWA's 20th Anniversary** in 2025, reinforcing member engagement, pride, and regional visibility



## Educating & Advocating

Played an active role in policy advocacy, regulatory monitoring, and education at state and federal levels

**Developed and distributed fact sheets** explaining the impacts of federal infrastructure legislation on stormwater programs



**Provided letters of support for two EPA Stormwater Centers of Excellence grant proposals** in 2024, involving multiple universities across the Southeast and beyond

## Enhancing Member Value

*Delivered practical tools, resources, and services that directly support stormwater professionals, utilities, and communities.*

Produced **Southeast Stormwater Utility Reports** providing in-depth information on best practices and trends as part of series starting in 2007



**Delivered 15 webinars, 5 seminars, and 5 annual conferences in the past five years, including over 100 educational presentations** with expanded educational programming – free Spotlight Webinars, on-demand seminar recordings, and continuing education

**Implemented eight service projects** in conjunction with seminars and conferences, **collecting approximately 4,840 pounds of trash and tires, filling 575 oyster bags for reef restoration,** and conducting privet removal and storm drain marking events to support host communities



## Reflecting Member Needs

*Proactively evolved to align with changing member needs, strengthening governance, operations, and organizational identity*



### Member Satisfaction



**Conducted annual membership surveys, collecting more than 400 responses** to evaluate services, preferences for in-person participation, and venue selection as membership and attendance grew

**Developed and formalized four new protocols and Standard Operating Practices** (Scholarship Mentors & Community Service Project Volunteer Leads), strengthening operational consistency, accountability, and transparency

