



16TH ANNUAL

REGIONAL STORMWATER SEMINAR

INNOVATIVE ALTERNATIVES
FOR STORMWATER FUNDING

APRIL 23, 2021

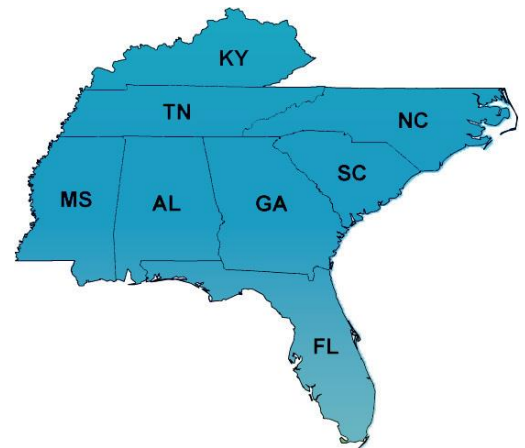


MEMBER BENEFITS

SESWA is a member-driven association created by, and for, stormwater professionals in the public and private sectors. It was incorporated in 2005 in response to the need for better advocacy, training and educational services in stormwater finance, management and regulatory issues. Our boundaries mirror those of EPA Region 4. Through SESWA's networking, education and advocacy services, members are kept up-to-date on trends in policies and best practices throughout the Southeast!

Members receive:

- Discounted Educational Services
- Advocacy on Regulatory Issues
- Free Webinars on Emerging Stormwater Topics
- Newsletters and up-to-date Communications
- Networking through SESWA's Community Forum
- Free Online Job Board and Member Directory
- Reports on Stormwater Utility Rates and Practices
- Improved Intergovernmental Cooperation



SESWA membership is organizational, not individual.

For information on membership and rates, visit the [Join Now](#) page on our website!

www.seswa.org/join-now

2021 EVENTS

SESWA is pleased to offer several educational events on varying stormwater topics. Mark your calendar now so you don't miss out on any of SESWA's educational events:



- **May 12, 2021**
Integrated Stormwater Planning – State Spotlight Webinar
- **October 6-8, 2021**
16th Annual Regional Stormwater Conference

info@seswa.org | www.SESWA.org | 866-FOR-SESWA (866-367-7379)



Welcome to the 16th Annual Regional Stormwater Seminar!

For many years SESWA's Seminar has served as an important forum for stormwater professionals to focus on a single topic while learning about innovative stormwater practices, building partnerships and sharing best practices. We know that COVID-19 continues to be a profound concern so after much consideration and resounding support from our sponsors, speakers and registrants, SESWA is bringing this event to you online. Thank you for your support!

On behalf of the Southeast Stormwater Association, I would like to thank you for joining us. This Seminar and the Association are unique in that they bring together stormwater professionals from throughout the Southeast to learn from each other.

SESWA strives to bring you the information you need when you need it, so we're excited to present *Innovative Alternatives for Stormwater Funding*. We hope you'll find today's Seminar to be a valuable use of your time and resources.

A couple of details . . .

- **Agenda** – A Seminar agenda is located in the front of this packet.
- **Presentations** – All Seminar presentations will be available on the SESWA website at <http://www.seswa.org/21seminar>. This dedicated link is for Seminar registrants only and will be emailed to you at the conclusion of the Seminar.
- **Continuing Education** – Attendees that complete the required continuing education form online will be eligible for up to five (5) continuing education credits. An email with a link to the continuing education form will be sent at the conclusion of the Seminar. Once completed forms are received, printable certificates will be emailed to the email address on file. SESWA offers continuing education for Professional Engineers in Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina and Tennessee. Of these states, Florida and North Carolina require that continuing education providers be approved in advance. SESWA is an approved provider for Florida (#0004288) and North Carolina.
- **Online Access** – The Seminar will be provided via Zoom meetings. The meeting link and login instructions will be sent via email the week of the Seminar. Prior to the Seminar we suggest testing your connection by visiting <http://zoom.us/test>.
- **Prizes!!!** – We will be randomly selecting participants that are actively participating and currently logged in throughout the day. Login and participate to win!

If you have any questions don't hesitate to contact us. We hope you enjoy the Seminar!

Scott Hofer, President
Southeast Stormwater Association



16th Annual Regional Stormwater Seminar
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April 23, 2021

AGENDA

9:00 a.m. – 9:15 a.m.	Welcome and Overview <i>Scott Hofer, PE, SESWA</i> <i>Danielle Hopkins, SESWA</i>
9:15 a.m. – 10:00 a.m. <i>(0.75 credits)</i>	Evaluating Stormwater Infrastructure Funding and Financing, A USEPA Report to Congress, 2020 <i>Laurie Hawks, Hawks Environmental</i>
10:00 a.m. – 10:10 a.m.	Break
10:10 a.m. – 11:10 a.m. <i>(1.00 credits)</i>	How Do We Prioritize Our Drainage Infrastructure Problems? And How Will We Pay for It? <i>Henrietta Locklear and Brandon Vatter, Raftelis</i>
11:10 a.m. – 11:20 a.m.	Break
11:20 a.m. – 12:05 p.m. <i>(0.75 credits)</i>	Financial Strategies to Accelerate Infrastructure Investments <i>Daryl Hammock, PE, City of Charlotte, NC</i>
12:05 p.m. – 1:10 p.m.	Lunch Break <i>Join us 12:15 -12:45 for Innovative Technologies Breakouts!</i>
1:10 p.m. – 1:55 p.m. <i>(0.75 credits)</i>	Johns Creek Forms Stormwater Utility - Pervious Plus Impervious ERU to Fund EOS Expansion <i>David Chastant, PE, CFM, City of Johns Creek, GA</i>
1:55 p.m. – 2:05 p.m.	Break
2:05 p.m. – 2:50 p.m. <i>(0.50 credits)</i>	Getting to the Green: Maximizing Grant Funding for Stormwater Needs <i>Angie Mettlen, WK Dickson</i>
2:50 p.m. – 3:00 p.m.	Break
3:00 p.m. – 4:00 p.m. <i>(1.00 credits)</i>	A Clever Program to Provide Fee Payers with A Tool to Receive A Return on Their Investment <i>Frank Mabson, Lexington-Fayette Urban County, KY</i>
4:00 p.m.	Wrap Up and Adjourn



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CONTINUING EDUCATION HOURS

SESWA is required to document attendance at each session for which continuing education hours are offered. Professional Engineers, Certified Floodplain Managers and anyone requesting a Certificate of Attendance are eligible for credits based on the sessions attended. Please refer to the Seminar agenda in this notebook for a listing of continuing education offered.

Professional Engineers: SESWA offers continuing education for Professional Engineers in Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina and Tennessee. Of these states, Florida and North Carolina require that continuing education providers be approved in advance. SESWA is an approved provider for Florida (#0004288) and North Carolina.

All Other Professions: SESWA is happy to provide you with a Certificate of Attendance for attending the Seminar. Please follow the directions below and simply make a note on the form that you are requesting a certificate.

How to Receive Continuing Education Credits:

1. **Attend sessions and participate in poll question(s)*.** SESWA's webinar software tracks poll question responses. SESWA reserves the right to deny continuing education credits if an attendee does not login to the Seminar.
2. **Complete online form and submit.** After the Seminar, all attendees will be sent an email with a link to an online Continuing Education and Evaluation form. Please complete the form to be eligible for continuing education credits.

You will need the following to complete the form:

1. Your Name (Enter as you would like printed on your Certificate)
 2. Your License Number(s) and the State(s) of Licensure (if applicable)
 3. You will need to Select each session that you attended throughout the Seminar
3. **Check your email for a printable certificate.** One week following the Seminar, SESWA will email a certificate to each attendee that follows the steps above. This certificate can be used as proof of attendance. Credits will also be accessible via your online profile.

*ATTN Alabama PEs - Per state requirements for online education, participants must show evidence of achievement and completion. You must participate in the live poll questions throughout the Seminar to satisfy this requirement.



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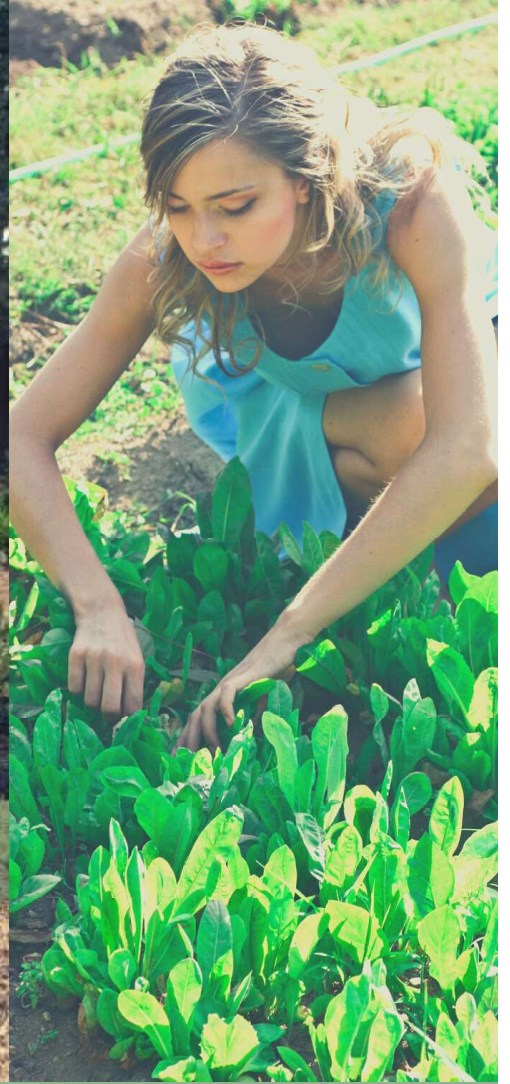


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- Implement correct construction sequencing protocol for BMPs
- Understand how to read a BMP landscape plan
- Identify soil mixtures and calculate soil / material volumes
- Identify and select appropriate plants for BMPs
- Understand maintenance requirements of BMPs
- Identify common problems and solutions for BMPs
- Understand how to implement a landscape maintenance plan
- Evaluate plant performance and how to replace failing plants



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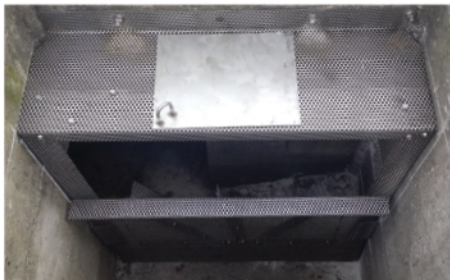
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